

RICCARDO PREVIDI

selected works



Riccardo Previdi studied architecture at the Politecnico in Milan as well as visual arts at the Accademia delle Belle Arti di Brera, Milan. These two different studies led him to an interest in the relationship between art and project. His work was presented in different international group and solo shows such as at Museion Bolzano; PAC Milan; at Castello di Rivoli and Fondazione Sandretto Re Rebaudengo in Torino; at MARTa Herford; Kunstverein Bielefeld; ZKM in Karlsruhe; Künstlerhaus Bregenz. Further he participated to the Moskow Bienial, Manifesta 7, and T1 Torino Triennale. Solo Shows at Quartz Studio, Torino; Villa Croce, Genua; Kunstverein Arnsberg; De Vleeshal, Middleburg, Istituto Italiano di Cultura, New York; Galleria Francesca Minini, Milan; Galerie Sommer & Kohl, Berlin; Galerie Iris Kadel, Karlsruhe.

Riccardo Previdi lives in Zurich, works in Zürich and Milan

OPEN

I did my first OPEN sign in 2015 during the EXPO for a show in the sculpture garden of the Palazzo della Triennale in Milan. To me at that time the adjective open summarizes and concentrates all the promises and the contradictions of the modernity. In Italian, as well as in the English language the adjective has several meanings. The main one, according to the Google English vocabulary, is: allowing the passage or the entrance or communication or just the view in the direction of a wide space abroad.

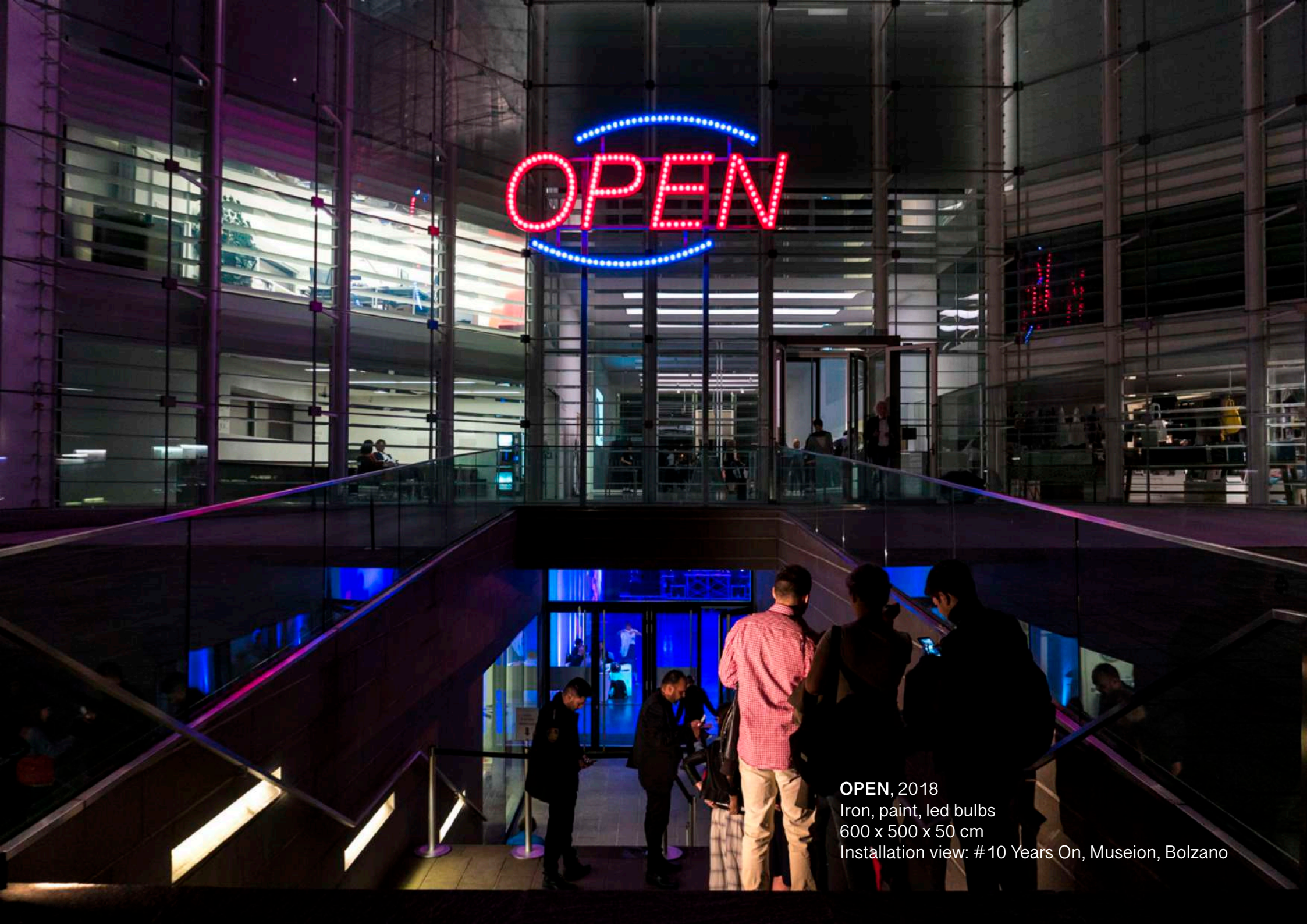


OPEN, 2018

Iron, paint, led bulbs

600 x 500 x 50 cm

Installation view: #10 Years On, Museion BZ



OPEN, 2018
Iron, paint, led bulbs
600 x 500 x 50 cm
Installation view: #10 Years On, Museion, Bolzano



TAGS, 2015

7 outdoor open led signs installed on the back front of the building
of the Triennale of Milan

Installation view: Giardini della Triennale, Milano

Installation sponsored by edison for EXPO, Milan



OPEN, 2015

Installation view: Giardini della Triennale, Milano

on the same picture

Paul McCarthy's Daddies Tomato Ketchup Inflatable, 2007

Sarah Lucas Florian and Kevin, 2014



OPEN, 2017

Installation view: Museo d'arte contemporanea di Villa Croce, Genova

CHANDELIER, 2015

16 open led signs, Iron, iron cables

Ø 200 cm

Installation view: Museo d'arte contemporanea di Villa Croce, Genova





Un-Official Stories, 2017
Curated by Sabine Gamper
Installation view at Doris Ghetta, Ortisei

OPEN, 2017
Iron, paint, led bulbs
Installation view:

noi

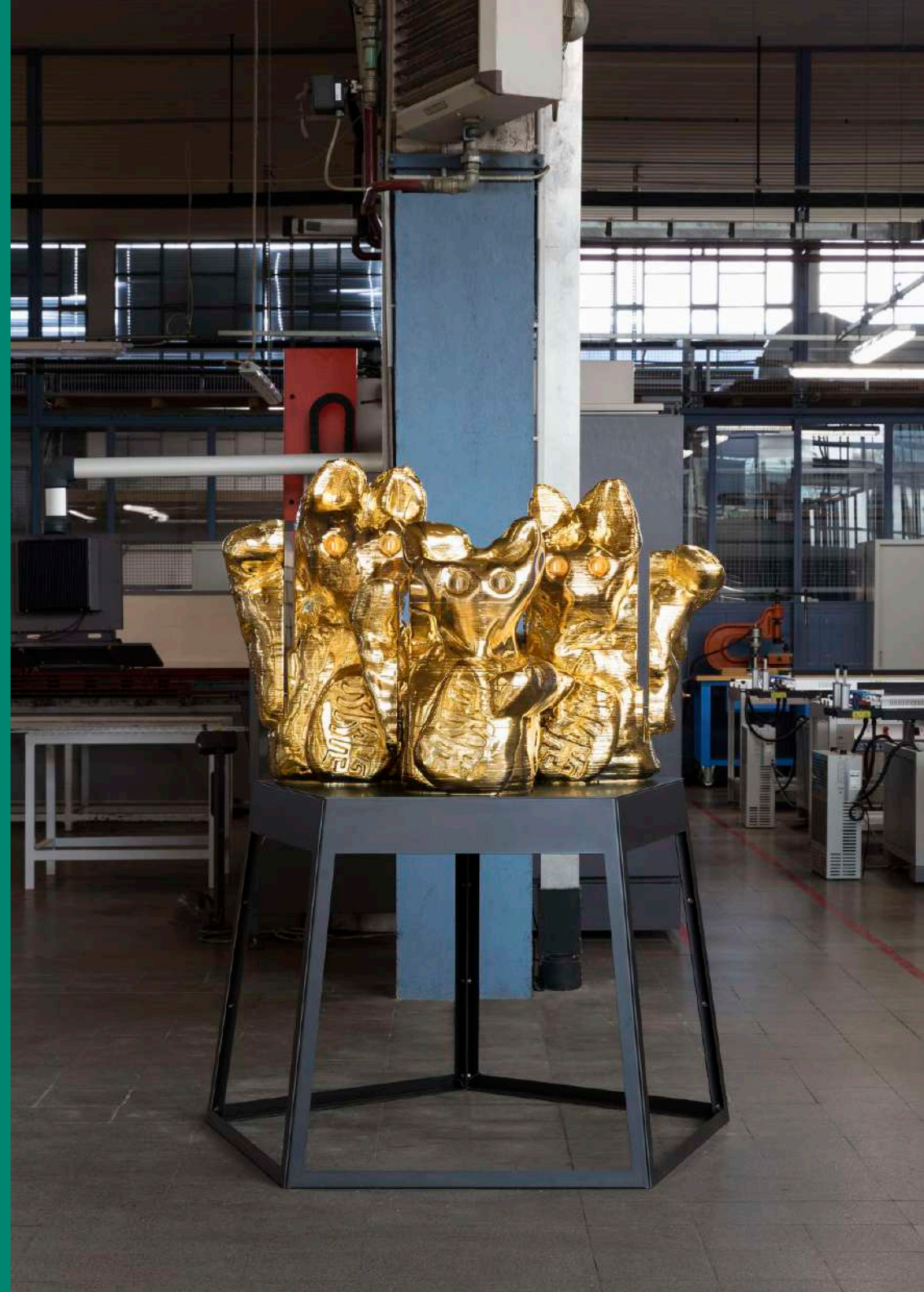
Noi is a family portrait, a group photo, a monument to the condition in which the Western world finds itself. Noi is a harbinger, a prophecy of prosperity (not only economic) in difficult times. It is a declaration of intent, an attempt to look forward, in spite of everything. Noi is composed of three maneki neko, three cats beckoning with their paw. Noi is an attempt to reproduce, by hand and from memory, three figures taken from the landscape surrounding us. At the same time, Noi indicates the technical limits of those who for years have not used their own hands to create things and the progress that technology is making in this domain. Noi was made by hand with DAS, then scanned and printed larger in a plastic material obtained from corn. Noi is passing the torch from man to machines. Noi is an invitation to be open.





NOI, 2019
 3 mechanical maneki neko
 3D printed pellet, electromechanical movement
 steel, aluminum, paint
 140 x 140 x 180 cm

Works produced by Giovanardi Corporation
 Photo: © Andrea Rossetti



LORO

LORO (THEIR), the title of the site specific intervention made for Casa Trentini in Trento. A wallpaper which evolves around all the walls of the apartment.

An army of maneki neko “good luck cats” from Japanese tradition, stand out as if in a waterfall filling the space and surrounding the visitor. It is a slow disclosure that implies an inevitable, disorienting, but at the same time welcoming game of perception. The entrance to the apartment is characterised by black and white walls, large blotches which pull away from the floor and that, only after entering the main room, will show themselves in their grandeur, to reveal giantic maneki neko. On the contrary, in the attic the same cats multiply without interruption and advance in battalions, taking shape until they become part of the ambience.

The “Welcome Cats” born from the Japanese tradition have also been adopted by the contemporary Chinese, and represent two sides of the same coin. On the one hand the diaspora; the laundry, the bar-tobacconist, the trattoria beneath the house, that change ownership but not activity; on the other hand they are the ever more evident manifestation of a new superpower. Riccardo Previdi’s work draws upon the heritage of the contemporary urban landscape to decontextualize it and raise it to the level of totem. LORO stimulates an open point, which is sensitive and which invites us to make a difference by seeing things from another point of view.

LORO, 2018

Detail of the site specific installation at Casa Trentini, Trento
A project made for Giovanna Felluga and Atemporary Studio
Wallpaper printed by Inkiostro Bianco



FLA&S



LALALA, 2020
Spray paint on wall
Variable dimensions

TAVOLO, 2017
Double UV print on MDF
78 x 172 x 112



Risentimento, 2019
Installation view at Kunst Meran Merano Arte
Curated by Christiane Rekade
Photo: © Ivo Corrà

JUAN PÉREZ AGIRREGOIKOA – ESP
MIIA AUTIO – FIN
RONALD DE BLOEME – NLD
VERONICA BROVALL – SWE
DECLAN CLARKE – IRL
JASMINA CIBIC – SVN
HARIS EPAMINONDA &
DANIEL GUSTAV CRAMER – CYP
SOPHIE ERLUND – DNK
MARK FRIDVALSZKI – HUN
CARLOS NORONHA FEIO – PRT
ZUZA GOLIŃSKA – POL
DAIGA GRANTINA – LVA
EVA GRUBINGER – AUT
AGNĖ JUODVALKYTE – LTU
DANIEL KNORR – ROU
VIKENTI KOMITSKI – BGR
KRIS LEMSALU – EST
CATHERINE LORENT – LUX
PAUL MCDEVITT – Special Guest
ROMAN ONDAK – SVK
ALEXANDRA PACE – MLT
NELSON PERNISCO – FRA
RICCARDO PREVIDI – ITA
NIKA RADIC – HRV
YORGOS SAPOUNTZIS – GRC
SOIL COLLECTIVE – BEL
ROMAN ŠTĚTINA – CZE
RAUL WALCH – GER

Flagge zeigen

Mit dem Rad
zur Kunst —
Ausstellungs-
parcours mit
Flaggen.



Hissen am 26.7. • 11:00 *Burg Storkow*
• 14:00 *Freilich am See, Bad Saarow*



26.7. –
30.10.



Fun with Flags (Brexit), 2020
Sublimatic print on polyester
80 x 160 cm



Fun with Flags (Russia, Ukraina), 2020
Sublimatic print on polyester
120 x 180 cm

Fun with Flags (Deutschland, Nederland), 2020
Sublimatic print on polyester
120 x 180 cm



Fun with Flags (Deutschland, Nederland), 2020
Sublimatic print on polyester
120 x 180 cm

ಬುಬ್ಬಲೆ



Actimel, 2018
Inkjet print and acrylic paint on canvans
110 x 136 cm

Bubble Boy, 2018
MDF, PVC, Acciaio
175 x 130 x 130 cm





The Bubble Boy (Need a Hug), 2018
Installation view at Qartz Studio, Turin
Curated by: Lisa Andreani

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Vacuum (Celebrity Dresses), 2018

PVC, fabric, canvas, paper

183×130 cm each

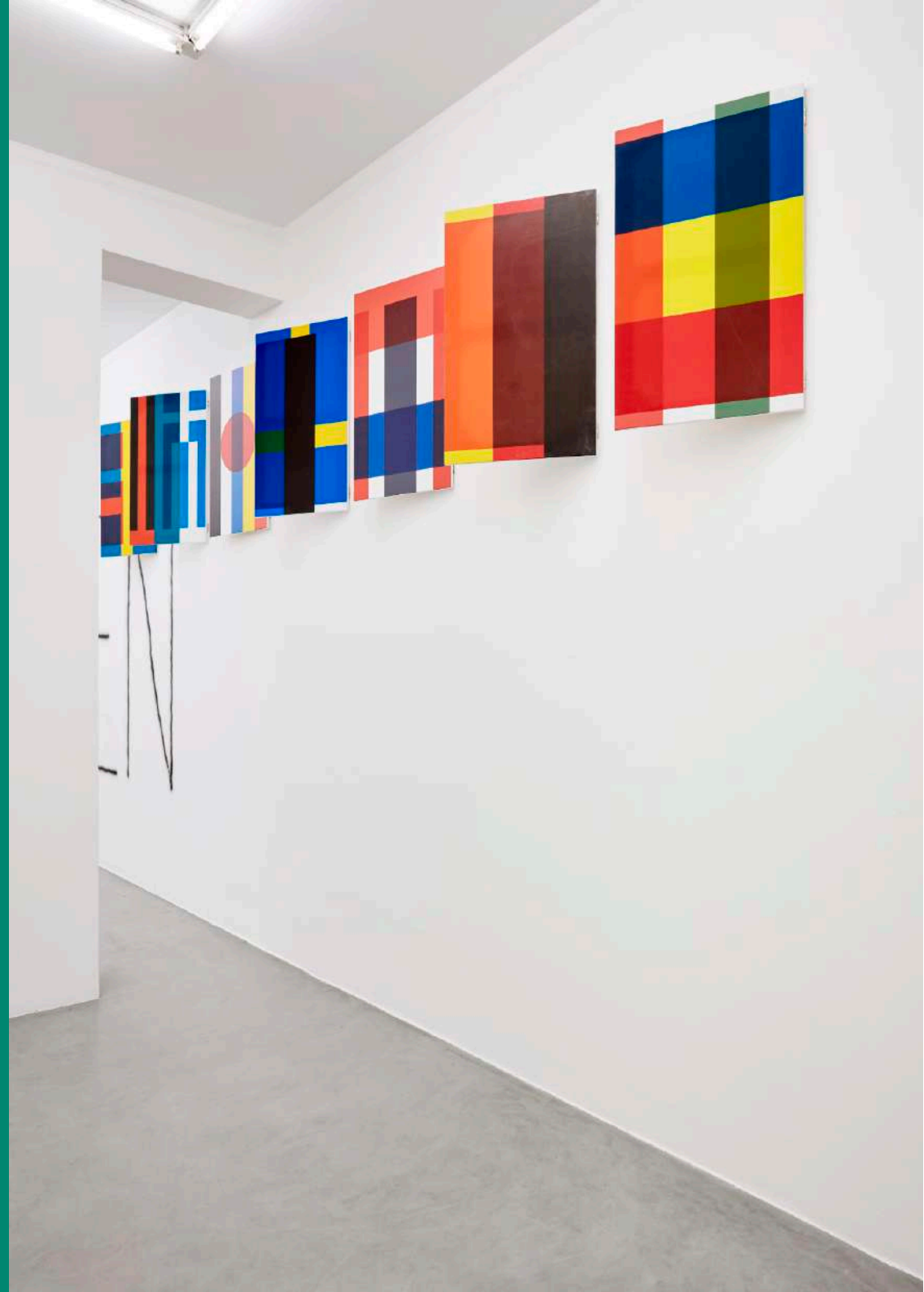




Fun with Flags, 2018
Installation view at Francesca Minini, Milan



Fun With Flags (Republic of China - Japan), 2018
Two inkjet print on top of each other on the same canvas
70 x 100 cm





Red Carpet (Ivanka Trump – Gigi Hadid), 2018
 Ink-jet print and acrylic paint on canvas
 200 x 140 cm



Red Carpet (Rosso – Verde), 2018
 Ink-jet print and acrylic paint on canvas
 200 x 140 cm

CARPET



Fun With Flags (Last Supper), 2018

Installation view at Francesca Minini Milan during the finissage

Red Carpet (Yara – Michelle), 2018

Ink-jet print and acrylic paint on canvas

200 x 140 cm



WHAT?

What Next? (Franca), 2018

Neon light

180 x 40 cm

Installation view at Museum for contemporary art Villa Croce, Genoa

Curated by Frida Carazzato



What Next? (Human Burkitt Lymphoma Cells), 2017

Inkjet print on canvas

10 x 170 cm each

Museum for contemporary art Villa Croce, Genoa



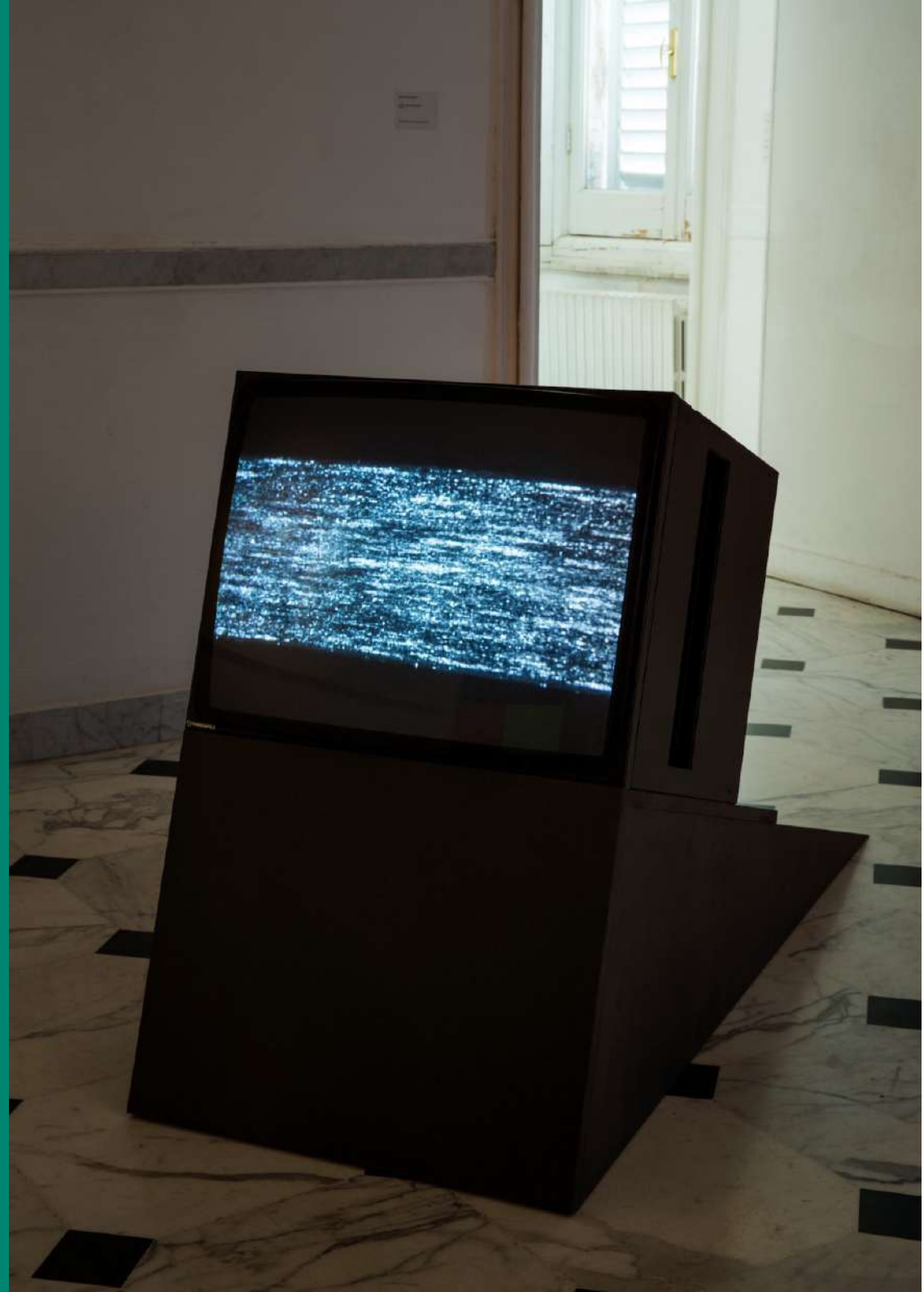
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Spaccare il capello in quattro, 2017

DVD Video, 18" loop

Made possible thanks to the collaboration
with IIT (Italian Institute for Technology) Genoa

Museum for contemporary art Villa Croce, Genoa



Ampelmann, 2015/17
32:9 HD video, 3' 54", loop
Projection on wooden panel

Museum for contemporary art Villa Croce, Genoa



COCOON (Taraxacum), 2016

Rete metallica, ferro, Cocooning Raw Material[®], pittura a muro / Metallic net, iron, Cocooning Raw Material[®], wall painting
170 × 100 × 50 cm

COCOON (Taraxacum), 2016

Rete metallica, ferro / Metallic net, iron 170 × 100 × 50 cm
Museum for contemporary art Villa Croce, Genua





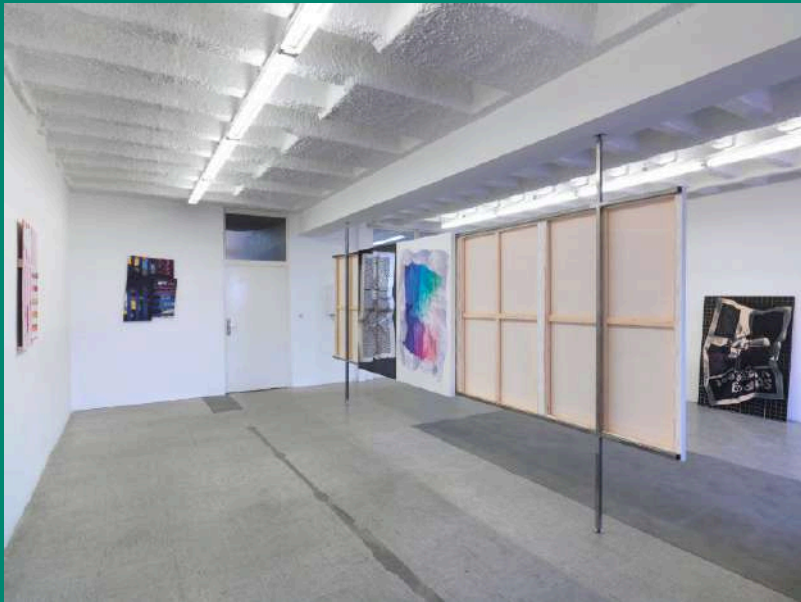
Free Wi-fi (Sa Coveccada), 2015

Wood, inkjet print on wallpaper, neon sign, open wi-fi connection
350 × 320 cm

Installation view: Super Superstudio, PAC, Milano, 2015

Curated by Andreas Angelidakis

TEST



Testsieger, 2010

Installation view at Sommer & Kohl, Berlin

Test (Stiftung Warentest), 2010

UV print on wood

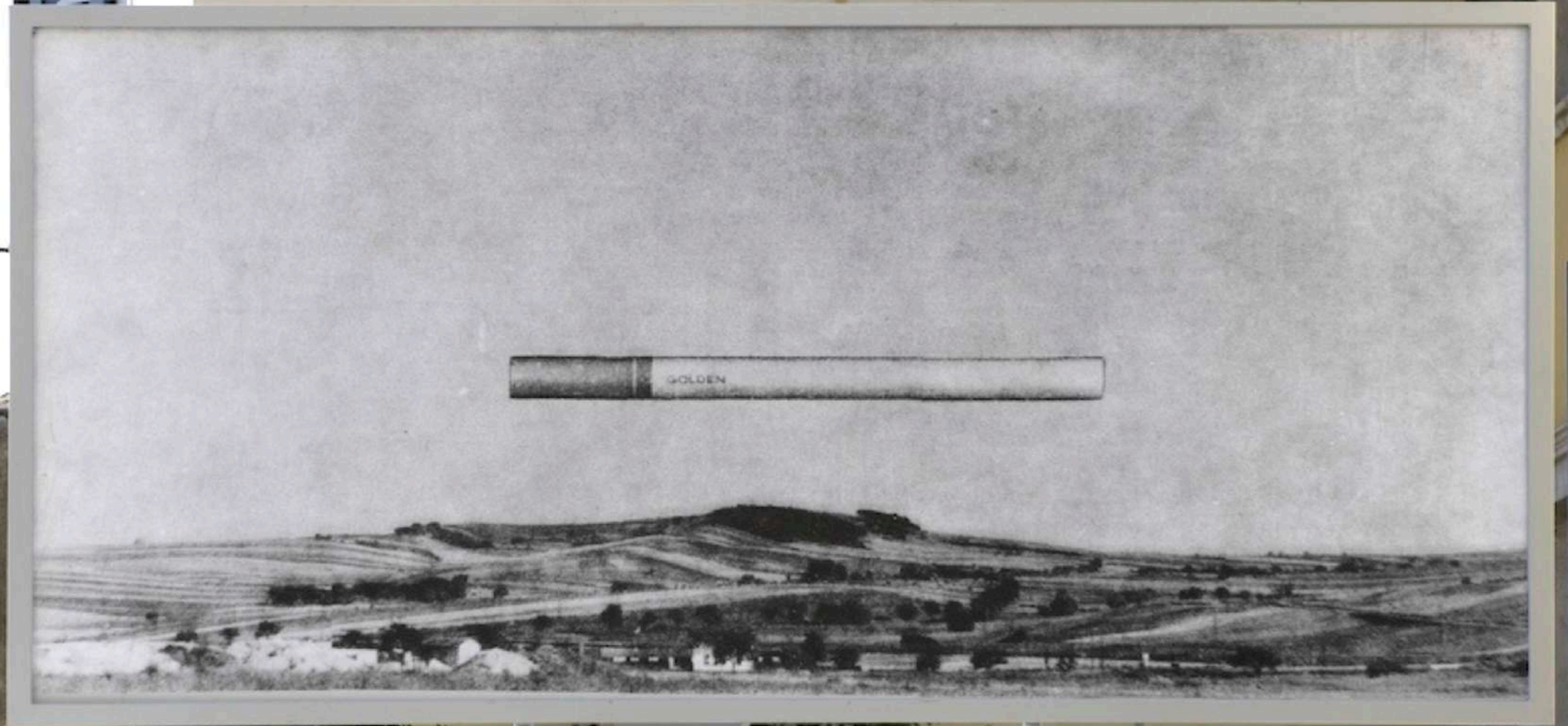
100 x 150 cm





Testsieger, 2010

Installation view at Sommer & Kohl, Berlin



The Last Desire, 2008

Billboard Project

200 x 600 cm

Manifesta 7, Principle Hope, curated by Adam Budak

m7

..."The Last Desire is a series of billboards in public spaces in Rovereto, based upon the seminal 1968 project by Hans Hollein, Golden Smart, and a photomontage featuring a gigantic cigarette floating over the landscape. Forty years later, Previdi has decided to light up the cigarette and to perform an act of smoking in the billboards every two-weeks, until the cigarette is smoked out. This is the artist's silent, though "fiery," tribute to the failure and impotence of revolutionary acts and radical movements; indirectly, it is also his homage to the Manifattura Tabacchi, Rovereto's industrial monument that after 150 years of operation has completed its original mission. The Last Desire functions like an hourglass, announcing the end of utopian thought and the new era of transformed society."...

Adam Budak

from the catalogue of Manifesta 7





Green Light Pavilion, 2005

Installation on top of the pavilion by Lara Schnitger 2005/06

PAVILION

The Green Light Pavilion was a temporary structure made by Riccardo Previdi built in an empty lot between buildings in Berlin for the exhibition "Sehnsüchtig gleiten Ballone rund um die Welt" (Longing Balloons Are Floating Around the World). It stayed there from fall 2005 to summer 2006

Sehnsüchtig gleiten Ballone rund um die Welt (Longing Balloons Are Floating Around the World) opened at the end of September with a project by Tomas Saraceno. Until it closed at the end of June 2006, this "exhibition in progress" of sorts displayed a variety of works and projects not as a simple succession of separate exhibits, however, but as a group of interconnecting and mutually interacting works. Monika Sosnowska, Lara Schnitger, Knut Henrik Henriksen, Birgit Megerle and others developed a special project for the exhibition. The project was as such be in a state of continuous change. Italian artist Riccardo Previdi was invited to design an exhibition pavilion on an unused plot of land in Berlin. It comprised two mobile office containers surrounded by a lamellar wooden structure. The simply constructed temporary building was bathed in green light during exhibition opening times.



Tomas Saraceno, solo show, 2005

Installation view inside the Green Light Pavilion



Markus Müller, solo show, 2006

Installation view inside the Green Light Pavilion



Green Light Pavilion, 2005

Wood, neon, 2 container

300 x 1100 x 600 cm

Installation view at Sehnsüchtig gleiten Ballone rund um die Welt, Berlin

Curated by Caroline Eggel and Christiane Rekade

selected solo shows

- 2021
ANDRA' TUTTO BENE, Francesca Minini, Milan (I)
- 2020
THE BUBBLE BOY (FASE 2), curated by A. Grulli, Le Dictateur, Milano (I)
- 2018
THE BUBBLE BOY (NEEDS A HUG), curated by L. Andreani, Quartz Studio, Torino
FUN WITH FLAGS, Francesca Minini, Milano
- 2017
WHAT NEXT? curated by F. Carazzato, Museo Villa Croce, Genova (I)
- 2015
MAHA MANTRA, CoSTUME NATIONAL, Milano (I)
OPEN, curated by I. Bonacossa, Edison Open Garden, Triennale di Milano, Milano (I)
- 2013
CAPTCHA, curated by P. Chiasera, Il Stile, Schoenhauser Allee 142, Berlin (D)
- 2012
BROKEN DISPLAY, Francesca Minini, Milan (I)
FIFTEEN MINUTES OF FAME, waterside contemporary, London (UK)
- 2011
WRONG TEST, Italian Cultural Institute New York 2011, New York (US)
CHROME, curated by V. Velkov Lichthaus Arnsberg, Arnsberg (D)
- 2010
TESTSIEGER, Sommer & Kohl, Berlin (D)
BLACK HOLE SUN, curated by L. Barreca, Fondazione Pastificio Cerere, Rome (I)
- 2009
THERE'S SOMETHING VERY IMPORTANT, Francesca Minini, Milan (I)
FRAKTUR, curated by L. Benedetti, De Vleeshal, Middleburg (NL)
- 2008
THE OPPOSITE OF WHAT WE KNOW TO BE TRUE, Sommer & Kohl, Berlin (D)
C_Y K - BLACK TO THE FUTURE, Galerie Iris Kadel, Karlsruhe (D)
- 2007
ART STATEMENTS, Art38Basel, Basel (CH)
- 2006
RICCARDO PREVIDI, curated by S. Dawood, Artists' Studio, London (GB)
C'ETAIT UN RENDEZ-VOUS, Francesca Minini, Milan (I)
- 2005
GREEN LIGHT PAVILION, curated by C. Eggel & C. Rekade Berlin (D)
- 2003
PRESENT FUTURE, Artissima, Galleria Massimo Minini, Torino (I)
- 2002
GEMINE MUSE, curated by L. Barreca, Castello Sforzesco, Milan (I)
- 2001
JOINT!, curated by L. Legnani and L. Martinazzoli, Universita' Bocconi, Milan (I)

selected group shows

2020

FLAGGE ZEIGEN, by S. Prinz, Infected Landscapes, Brandenburg (D)
RISENTIMENTO, by C. Rekade, Kunst Meran Merano Arte, Merano (I)

2019

LORO, by G. Felluga, Casa Trentini, Trento (I)
10x100, by M. Tagliafierro, Giovanardi Spa, Concorezzo (I)

2018

#10YEARSON, by L. Ragaglia, Museion, Bolzano (I)

2017

UN-OFFICIAL STORIES, by S. Gamper, Doris Ghetta Gallery, Bolzano (I)

2015

FIND YOUR BEACH, by C. Lehnert, KURATOR, Alte Fabrik, Rapperswil (CH)
SUPER SUPERSTUDIO, by A. Angelidakis, PAC Milano (I)
PREVIOUSLY, by R. Previdi, nationalmuseum, Berlin (D)
LE REGOLE DEL GIOCO, by L. Lo Pinto, Museo Castiglioni, Milano (I)

2013

DISTRACTING SURFACE, by A. Catelani, Kunstlerhaus Palais Thun und Taxis, Bregenz (AT)
IF I WAS JOHN ARMLEDER, by L. Cerizza, ArtGenève 2013, Genève (CH)

2012

THE ART OF CONVERSATION, by P. Chiasera, A. Schlaegel, PSM, Berlin (D)
FUORICLASSE, by Luca Cerizza, GAM Galleria d'Arte Moderna, Milan (I)
FIFTEEN MINUTES OF FAME, Waterside Contemporary, London (UK)
JUSQU'ICI TOUT VA BIEN, by C. Rekade & S. Neuschwander, Oslo 10, Basel (CH)

2011

BEYOND GESTALTUNG, by T. Thiel, Bielefelder Kunstverein, Bielefeld (D)
WIR SIND ALLE AUSTRONAUTEN, by M. Richter, Marta Herford, Herford (D)

2010

SI - SINDROME ITALIAN, by Y. Aupetitallot, Le Magasin, Grenoble (F)
21x21, by F. Bonami, Fondazione Sandretto Re Rebaudengo, Turin (I)
QUALI COSE SIAMO, Triennale, by Alessandro Mendini, Triennale, Milan (I)

2009

COLLABORATION, by G. Wieland, Autocenter, Berlin (D)
PRIVATE VIEW, Städtische Galerie Villingen-Schwenningen (D)
BLACK HOLE, by F. Nymphius, Kunsthalle Andratx, Mallorca, (E)

2008

A LADY'S SHOE LOST IN THE GRASS, by A. Grulli, Italian Institute, Stockholm (S)
MANIFESTA 7, PRINCIPLE HOPE, by A. Budak, Rovereto (I)
LEFTOVERS, by L. Cerizza & J. Chert, Micamoca, Berlin (D)
IF ON A WINTER'S NIGHT A TRAVELLER, by L. Benedetti, MARTa Herford, (D)
SPORGERSI PREGO, Lange & Pult, Zurich (CH)

2007

SUPERRAPPERSWIL, by C. Rekade, KURATOR, AlteFabrik, Rapperswil (CH)
EXTRA-ROOM, by J. Jacobs & M. Rakier, Arti et Amicitiae, Amsterdam (H)
THE RE-CONQUEST OF SPACE, by F. Gonnella, Overgaden, Copenhagen (DK)
THE IMPORTANCE OF NOT BEING SEEN, by Luca Cerizza, Café Moskau, Isabella Bortolozzi, Berlin (D)

2006

T1 Turin Triennial, by C. Christov-Bakargiev, Castello di Rivoli, Rivoli (I)
LOCATION SHOTS, by R. Stange, Galerie Erna Hecey, Bruxelles, (B)

2005

LICHTKUNST AUS KUNSTLICHT, ZKM, Museum fuer Neue Kunst, Karlsruhe, (D)
DOJO, curated by Luca Cerizza, ex Faema, Milano (I)
INTERIOR VIEW, curated by F. Lunn, Fri Art, Friburg (CH)
LIGHT LAB, curated by L. Ragaglia, Museion, Bolzano (I)
1st MOSKOW BIENNALE, special project, curated by O. Maleeva, Moskow, (RUS)

2004

TRA-MONTI 04, by L. Lo Pinto, Quartiere Monti, Roma, (I)
INTERIOR VIEW, by F. Lunn, De Zonnehof, Amersfoort (NL)
THE BEST AMERICAN CHESS PLAYER, Galleria Sonia Rosso, Torino, (I)

2003

INTERFERENZE URBANE, by L. Benedetti, Europalia, Bruxelles (B)
PRIVATE ARCHITECTURES, by R. Pinto, Galleria Continua, San Gimignano (I)
PROTOTIPI 02, by B. Pietromarchi, Fondazione Olivetti, Roma (I)

2002

EXIT, by F. Bonami, Fondazione Sandretto Re Rebaudengo, Torino (I)
FUZZY, by Luca Cerizza, Galleria Massimo Minini, Brescia (I)